

# POST SHOW REPORT 2024



## The 22<sup>nd</sup> International Exhibition of Livestock, Poultry, Aquaculture, Veterinary and Exportable Dairy Products of Isfahan

Isfahan International Exhibition Center, Iran

OPENING HOURS: 3-9 PM

7 - 10 Sep. 2024

[WWW.IPELSHOW.IR](http://WWW.IPELSHOW.IR)

 [IPELSHOW](https://www.instagram.com/ipelexpo)

[WWW.ISFAHANFAIR.IR](http://WWW.ISFAHANFAIR.IR)

 [ISFAHANFAIR](https://www.instagram.com/isfahanfair)

[international@brpexpo.com](mailto:international@brpexpo.com)

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### Introduction to iPEL Show:

iPEL stands as a premier poultry and livestock exhibition, breaking barriers and earning recognition for its strategic significance in Iran.

- **Center of Progress:**

Renowned as a cornerstone for advancements in poultry, livestock, animal feed, and aquaculture, iPEL serves as a central hub for innovation, collaboration, and the exchange of knowledge.

- **Strategic Significance:**

iPEL's strategic location in Iran positions it as a pivotal hub, making substantial contributions to the growth of the region's poultry, livestock, animal feed, and aquaculture industries.

- **Global Influence:**

Beyond borders, iPEL plays a critical role in disseminating advancements in these sectors to a vast market, impacting over 500 million people in the surrounding areas.

- **Cutting-Edge Technologies:**

iPEL showcases cutting-edge technologies and practices, making it a vital platform for staying at the forefront of the latest trends in poultry, livestock, animal feed, and aquaculture.

- **Driving Industry Forward:**

As a testament to greatness, iPEL fosters connections and propels the poultry, livestock, animal feed, and aquaculture industries forward with unmatched impact.



### Where iPEL Takes Place:

iPEL 2024 Isfahan unfolded at the Isfahan International Exhibition Center, the most standard exhibition center in Iran. This exhibition center provides an excellent framework for exhibitors to present and engage with cutting-edge developments in the Poultry and Livestock sector.



### Exhibition Profile:

- **Date:** September 7 – 10, 2024
- **Venue:** Isfahan International Exhibition Center
- **Visiting hours:** 4 PM – 9 PM
- **Edition:** 22<sup>nd</sup>

### Exhibition Sectors:

#### Feed Industry:

- Production of livestock and poultry feed
- Fish meal powder
- Various concentrates
- Mineral shells
- Special fat powder for livestock and poultry feed
- Processing of oilseeds
- Ready-to-eat poultry feed (pellet feed)
- Additives and nutritional supplements
- Production of micronized mineral powders and calcium carbonate
- Corn, soybean, wheat, and barley production

#### Equipment:

- Livestock and poultry maintenance equipment
- Chick-rearing and poultry equipment
- Machinery and equipment for slaughterhouses
- Equipment and facilities for livestock and poultry farming
- Equipment, facilities, and machinery for related industries
- Dairy equipment and disinfectants for packaging machines
- Refrigeration systems and cold storage
- Ventilation systems
- Heating and cooling systems
- Weighing systems
- Livestock transportation machinery
- Animal products
- Laboratory equipment

#### Pharmaceuticals:

- Veterinary drugs and nutritional supplements
- Veterinary vaccines and biological materials
- Animal serums
- Therapeutic premixes
- Nutritional and therapeutic supplements
- Cleaning and disinfecting agents and hygiene materials

- Injectable solutions
- Disposable items
- Veterinary products
- Fatty acids and vegetable oils

**Services:**

- Design, installation, and commissioning of meat, poultry, and fish processing plants
- E-commerce platforms for buying and selling livestock and poultry products
- Protection systems
- Technical and engineering services and consultancy
- Publications and specialized websites
- Banks and insurance organizations
- Relevant government organizations and agencies

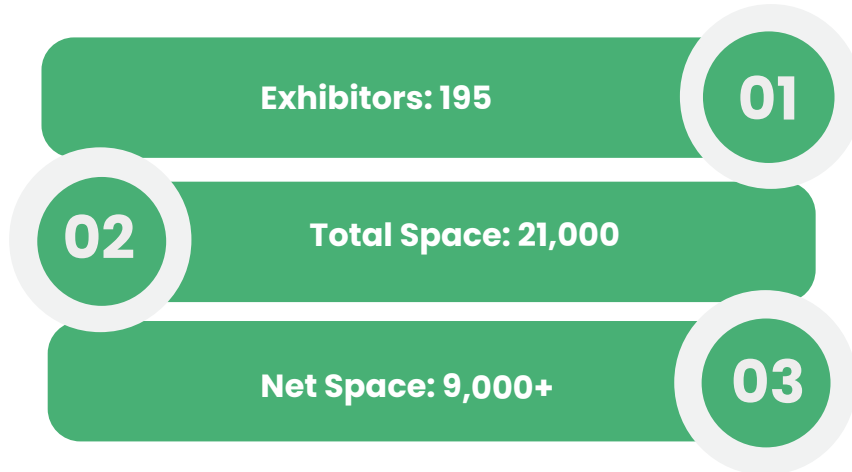
**Other:**

- Ostrich farming
- Quail farming
- Production of day-old chicks and egg-laying
- Egg production

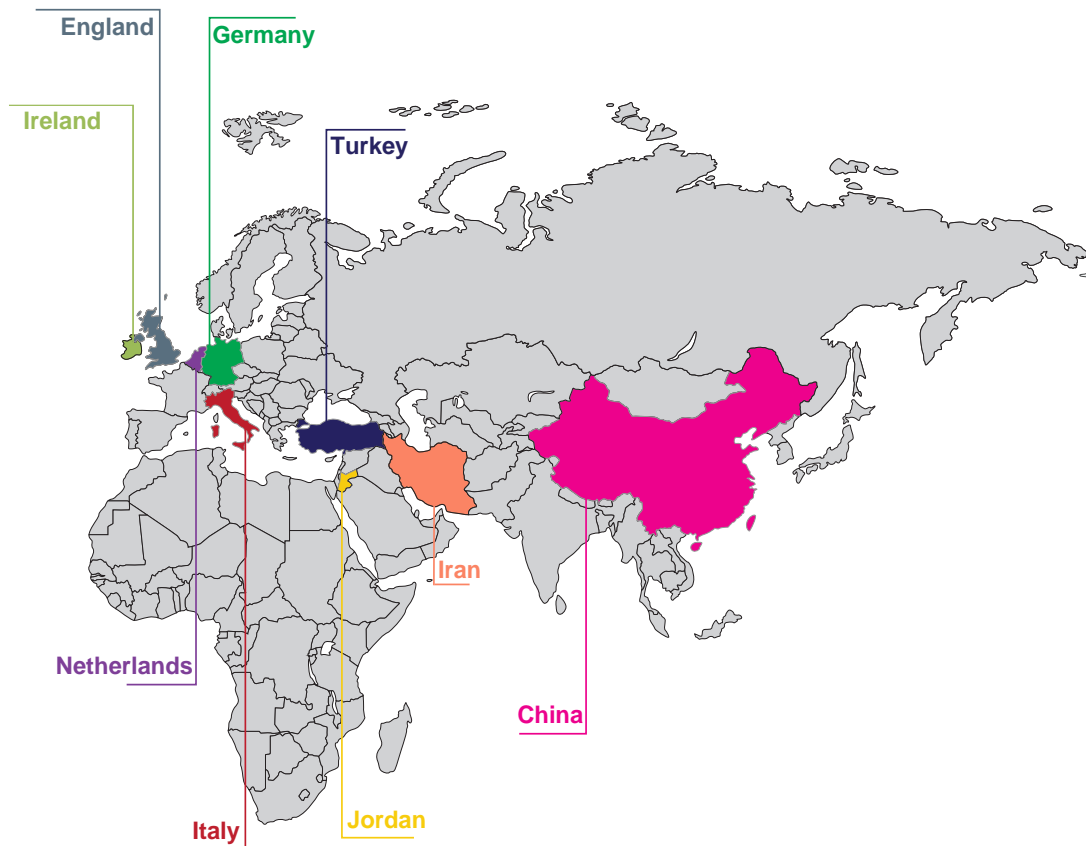
**Supported by:**



## Exhibitors Information



## Exhibitors (Agents and Countries)



## Visitors Information

Visitors: 16,000+

01

02

Quality of Visitors: 91% were decision makers

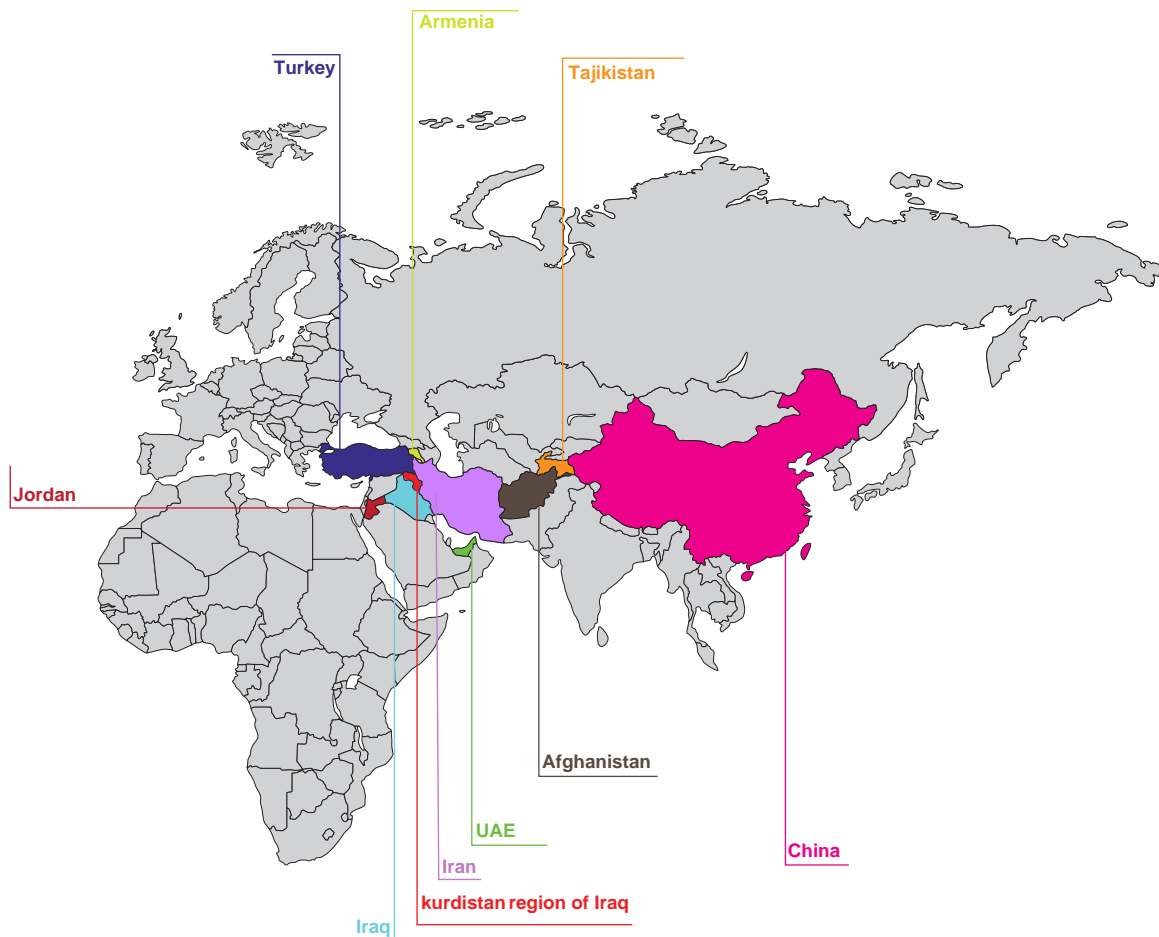
Purpose of Visit:

67%: Buyers and those Seeking representative

17%: Familiarizing with new technologies

03

## Visitors Nations



### Special honorable guests in the exhibition

- **Dr. Asgari**, Chairman of the Agriculture, Water, Natural Resources, and Environment Commission of the Islamic Consultative Assembly
- **Mr. Moradmand**, Head of the Agricultural Jihad Organization of Isfahan Province
- **Dr. Yazdian**, Secretary of the Agriculture Commission of the Islamic Consultative Assembly and Representative of the People of Isfahan
- **Mr. Rahimi**, Representative of the People of Falavarjan in the Islamic Consultative Assembly
- **Dr. Mousavi**, Director General of Veterinary Medicine of the Province
- **Mr. Haj Abedi**, Head of the Rural Cooperative Organization of Isfahan
- **Dr. Dolatyar**, Director of the Representative Office of the Ministry of Foreign Affairs in Isfahan Province
- **Dr. Esmailbashi**, Head of the Quarantine and Biosecurity Department of the Isfahan Veterinary Administration
- **Dr. Nazem**, Head of the Veterinary System of Isfahan Province
- **Dr. Heydari**, Head of the Agricultural and Natural Resources Engineering Organization of Isfahan Province
- **Mr. Shishehforoush**, Director General of the Provincial Crisis Management Headquarters
- **Dr. Thamer Abd Jassem Al-Khafaji**, Director of the Agriculture Department of Babil Province, Iraq
- **Mr. Taherkhani**, Head of the National Fisheries Association of Tajikistan.





## Side Events

- Meeting of foreign trade delegations with the presence of the Head of the Agricultural Jihad Organization of the province, Director General of the Veterinary Department of Isfahan, CEO of Isfahan International Exhibition, Deputy of Livestock Affairs of the province, and other provincial officials
- Meeting of foreign trade delegations of the exhibition with the CEO of Isfahan Exhibition
- Session of the County Council of the Veterinary Department of Isfahan Province
- Gathering of the heads of agricultural extension departments from the counties of the province with the Agricultural Jihad Organization of Isfahan
- Workshop titled "Grain and Protein Processing Solutions"
- Workshop titled "Management of Breeding and Economic Feeding of Small Livestock in Iran"
- Workshop titled "How to Improve Silage Quality?"
- Workshop titled "Strategies to Reduce Antibiotic Use in Clinical and Subclinical Mastitis in Dairy Farms"
- Workshop titled "Rabies Disease"
- Workshop titled "Breeding of Small Livestock"
- Workshop titled "Livestock Identification"
- Workshop titled "Smart and Precision Livestock Farming in Agriculture"
- Workshop titled "Exploring Routes and Exports of Raw Animal Products"
- Workshop titled "Poultry Feed Preparation"





## Officials Feedback

**Dr. Asgari,**  
**Chairman of the Agriculture, Water, Natural Resources, and Environment Commission of the Islamic Consultative Assembly**



Today, the world is focused on the issue of food security. In this context, white and red protein, along with dairy products, hold a special place on people's tables. If we want to have a healthy and dynamic society that plays a role in the country's development, we must utilize our own capacities and talents. Therefore, the food basket of the people must be enriched. This exhibition has been organized in a very subtle, precise, and beautiful way in this regard, and I would like to thank all those involved in the Livestock, Poultry, and Veterinary Industry Exhibition in Isfahan.

**Dr. Yazdian,**  
**Secretary of the Agriculture Commission of the Islamic Consultative Assembly and Representative of the People of Isfahan**



Both the private and public sectors are making tireless efforts in this field, which is closely tied to food security and people's livelihoods. The fact that this exhibition is being held in Isfahan highlights the abundant potential that exists here through the efforts of everyone involved. We still rank first in the production of many products, which reflects the hard work and capabilities of knowledge-based enterprises in Isfahan.

**Mr. Moradmand,**  
**Head of the Agriculture Jihad Organization of Isfahan Province**



Isfahan has significant potential in the production of agricultural products, livestock, poultry, and aquatic species. The province produces the equivalent of 14 provinces and accounts for 14% of the country's livestock products. In such circumstances, we must support producers and transfer the responsibilities to the private sector. The support given to producers has a direct impact on consumers.

## Exhibitors Feedback

**Mr. Barati,**  
**Deputy of Health, General Directorate of Veterinary Medicine, Isfahan Province**

More Visitors and  
excellence organizing

The Isfahan Livestock and Poultry Exhibition, in this edition, has attracted more participants and visitors from outside the province compared to previous editions. The performance of the exhibition organizer has been excellent, both last year when the exhibition was held simultaneously with the Holstein Festival, and in this current edition.

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**Mr. Shafeghati,**  
**Director of Foreign Trade at Zarrin Doosh Pars**

Good management

As a private sector active member, I can proudly and honestly declare that over the past years, the Isfahan Exhibition has gradually transformed into a point of pride and honor for the livestock industry in the country through effective and good management. It has also become a comprehensive reflection and showcase of the capabilities of the country's livestock sector. Every year, we eagerly count down the seconds until the Isfahan Livestock and Poultry Exhibition, so we can present our achievements in this industry at the event.

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**Ms. Barani,**  
**CEO of Farzanegan Trading Group**

Well execution

The Farzanegan Group participates in exhibitions both domestically and internationally, but it can confidently be stated that the Isfahan Exhibition has consistently been one of the best exhibitions held in recent years. The organizer has executed this exhibition in the best possible manner, and we extend our gratitude to them and their colleagues.

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**Mr. Ismailzadeh,**  
**CEO of Javan Laboratories**

Great results

The aim of participating in the Isfahan Livestock and Poultry Exhibition was to create new markets and to meet and collaborate with customers in the Isfahan market, which was successfully achieved. For Javan Daru Company, the Isfahan Exhibition has always been a target market due to its longstanding history, and it has yielded positive results.

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**Mr. Baharlu,**  
**Business Manager of Nakhl Zeytoon Azaran Holding**

excellent  
infrastructure and  
facilities

At this exhibition, we were able to meet with our established customers in Isfahan Province, as well as present our new products, which served as significant promotion for Nakhl Zeytoon Azaran. The Isfahan Exhibition has always been one of the best exhibitions held at the national level. The organizer has provided excellent infrastructure and facilities for participants.

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**Mr. Talebi,**  
**CEO of Pouyandegan Production and Trading Company**

fruitful and dynamic

Given the company's activities in the livestock sector, the exhibition serves as a local platform for meeting and introducing products to new farmers. The target market of the Isfahan Exhibition, considering the province's position in the livestock industry, makes it one of the most fruitful and dynamic exhibitions.

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**Mr. Mahdiah,**  
**Internal Manager of Sorna Machine Industry**

Great visitors

Isfahan is the hub of livestock farming in the country; consequently, the Isfahan Exhibition provides a great market for participants. As you can see, many visitors have attended.

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**Mr. Azad,**  
**Sales Expert at Peyk Tak Doshan Khavar**

Specialized visitors

The Isfahan Exhibition, given the central position of Isfahan Province, is one of the best exhibitions in the livestock industry. The Isfahan Livestock and Poultry Exhibition is excellent in terms of both quality and organization, as well as the presence of specialized visitors.

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2024



IRAN ANIMAL FARMING  
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POST  
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2024



شرکت برساز رویداد پارس  
BARSÁZ ROOYDÁD PARS COMPANY

IRAN ANIMAL FARMING  
**iPEL**  
SHOW2024



## List of exhibitors

Silver Motor
Sepahan Native Chicken Breeding Center
Organization Of Agricultural Engineering System And Natural Resources Of Isfahan Province
Veterinary Council OF IRAN
Sepahan Native Chicken Breeding Center
Behdash Gostar Oboudi Bros
Rural Cooperative Organization Of Isfahan
Vahdat Industrial Agriculturists And Dairyemen Cooperative
Zarrin Sanat Samrghand
Isfahan Province's Livestock, Poultry And Poultry Feed Producing Factories Cooperative Company
Agricultural Jihad Organization Of Isfahan Province
Sina Trash Sepahan
Bank Keshavarzi Iran
Pharmazand Company
Parab Negin Kosha
Agriculture And Natural Resources Research And Education Center Of Esfahan
General Department Of Veterinary Medicine Of Isfahan Province
Arman Polymer Pardis
Afaq Pharmaceutical Chemistry Pharmaceuticals
Kimiafaam Pharmaceuticals
Fan Avar Tahviah Arad
Kardan Machine
Domaine Gostar
Madadi Gorup
Pasouk Knowledge Based Company
Karnatoyor
Ebtekarehashemi
Dam Sanat
Damdar Bartar Mehr Paydar
Gostar Makiyan Mokhtari
Kaveh Industrial Group
Future Green Micro Systems Inc.
Oxygen Company And Alborz Tayor Vira
Saed Gostar
Daghigh Sazan Hooshmand Espadana Company
Cheezhaa lot Solution
Noor Gostaran Alborz
Samtech
Maxi Fan
Djavan Daru Co. Pharmacoutical Laboratories
Techno Dam Sanat
Arian Damyaran Kowsar

Ario Tech
Golestan Technology Accelerators
Caspian Animal And Poultry Feed Company
Ideno Farmed
Development Of Technology And Biological Products Shimi Mabna Co
Nobuq Behine Gostar
Sadaf Ara Hirkan & Novin Tejarat
Behdoosh Jey
Zarrin Doosh Pars
Mehregan Roshd
Steel Bonyan
Shamim Roshd Espadan
Pooya Machine Jey
Arna Sanaat Kara
.Morghe Nojan Co
Sherkat Morghak
Afarindaneh Sepahan
Tamin Agriculture & Animal Husbandry & Dairy Investment Compony
Nik Fidar Ordibehesht
Toos Neyshabur Feed Mill Co
Xaniar Group
Kimiya Roshd Sanat Alborz
Givanshimi
Rasa
Pouyandegan Damparvar Bersian
Rooyan Draou Pharmcutical
Iranian Asiab Machine
Kimia Vahdat Spadan
Ati Daam Parnak
Behdam Kahrizsang
Golbar Navid Bahar
Arzani Rubber Industry.The First And Largest Producer Of Rubber Animal Bedding
Shirmak
Orinmakhzan
Bonda Faravar
Laban Gostar Saman.Co
Foolad Gharb Panel
Bamdad Raspina
Paydar Machine Tabarestan
One Die
Changzhou Rising Machinery
Damyar Emami Machinery
Poultryhouse
Additives Of Sepehr Saman Fartak
Ariana Machinery Industrial Manufacture

Fardad Sanat
Knowledge Based Radin Dam Fartak Company
Micron Towzin Co
Romina Danesh Partak
Pishgaman Sepand Gostar
Fard Iran
Peak Tak Doshan Khavar
Smart Sensor Eng. Co
Silk Road Persia Co
Pand Caspian
Nasr Investment Development Group
Konaz
Silosazan Tehran
Daryabari Group
Sadr Azma Sepahan
Yekta Sanat Naji
Nakhlzeitonazaran
Danoush Mehr Kousha
Naghsh Jahan Industrial Company
Dooma
Badam Fidar Fartak
Livestock And Poultry Advertising Journal(Tasvir Bazar Adversting Agency)
Behshad Gostar Farzanegan
Ebtekar Hadi Machine Manufacturers
Modiran Tahlilgar Sepahan
Foudeh Group
Afrand
Tajhiz Avaran
Arvand Dam Sepahan
Aryabaron
Kimiazyme
Azin Grain Complex(Ard Azin Neshasteh)
Ard Sanat Machin Mobtakeran
Pishgam Sepand Alborz
Energy & Protein Shayan Co
Sorena Industrial Machinery
Asan Dama Sepahan
AB Industrial Group
Refahdam Zنده Roode Gharb
Mega Faravar



**Isfahan Next Edition:**  
September, 2025

**Mashhad Next Edition:**  
Nov. 28 - Dec. 01, 2024

**Venue:**  
Isfahan International Exhibition Center

**Cycle:**  
Annually

**Websites:**  
[www.isfahan.ipelshow.ir](http://www.isfahan.ipelshow.ir)  
[www.mashhad.ipelshow.ir](http://www.mashhad.ipelshow.ir)  
[www.brpexpo.com](http://www.brpexpo.com)

**Organizer:**  
BRP Co. (Barsaz Rooydad Pars Company)

Tehran: 16th Unit, 4th Floor, No.6, Khansari St., Between Mofateh and Bahar, Somayeh St.  
Mashhad: First Floor, No.186, 1st Seyyed Morteza, 23st Vakilabad

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